



KREATUREKIND

VALIANT
GAME STUDIO





Anna Jenelius - [@TheAnaka](#)

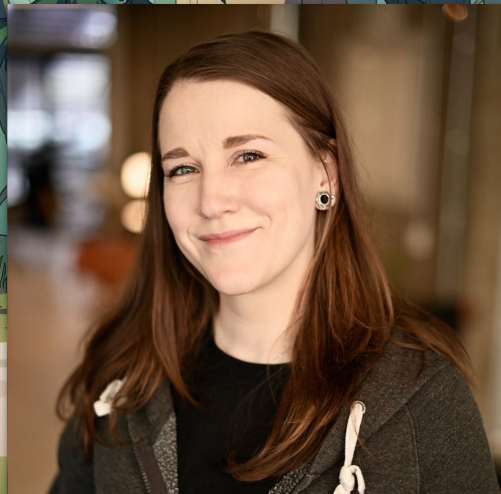
Game designer, narrative designer, Unity coder

9 years experience from for example Paradox, Lionbite, StarStable, FutureGames, and from being a solo indie.

Credit on over 40 game titles.

Founded Valiant in 2017.

2018



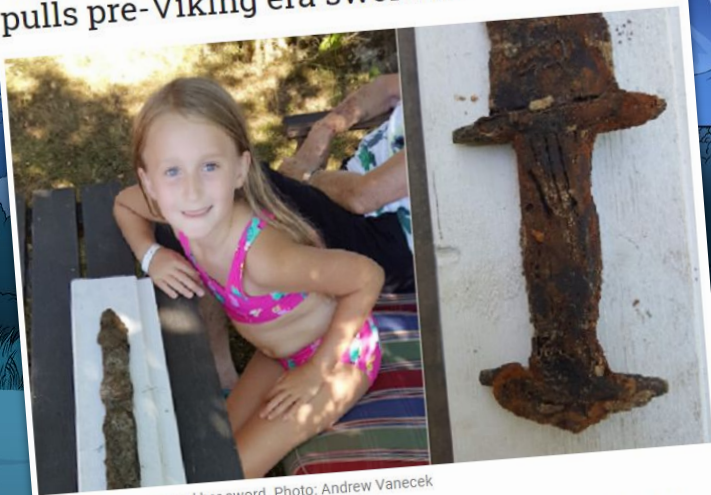


PENDULA
SWING
The Complete Journey



2018

Eight-year-old Swedish-American girl pulls pre-Viking era sword from lake



Eight-year-old Saga and her sword. Photo: Andrew Vanecek

UPDATED: An eight-year-old Swedish-American girl came across an exciting find swimming at her local lake, when she pulled an ancient sword from its depths.

"It's not every day that one steps on a sword in the lake!" Mikael Nordström from Jönköpings Läns Museum said when explaining the significance of the find.

But that's exactly what happened to Saga Vanecek, who found the relic at the Vidöstern lake in Tännö, Småland earlier this summer.

"I was outside in the water, throwing sticks and stones and stuff to see how far they skip and then I found some kind of stick," Saga told The Local.

Girl, 7, finds 4ft SWORD in same lake where King Arthur was said to have hurled Excalibur


Matilda Jones was paddling waist-deep in Dozmary Pool when she came across the blade while on a family holiday, having just heard about legendary King Arthur from her dad

SHARE      COMMENTS

By NATHAN SANDHU

23:11, 3 SEP 2017 | UPDATED 23:14, 3 SEP 2017



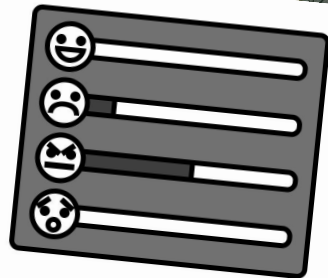
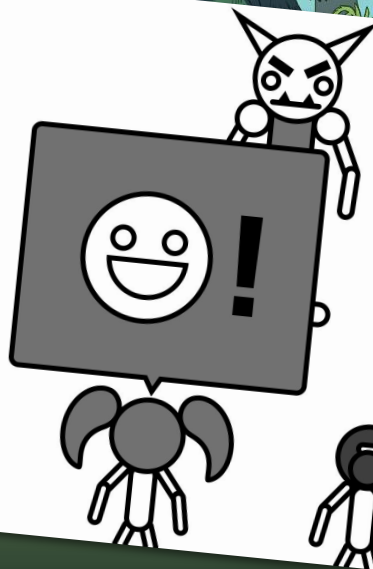
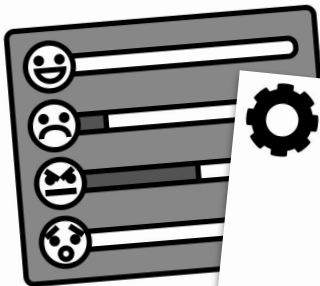
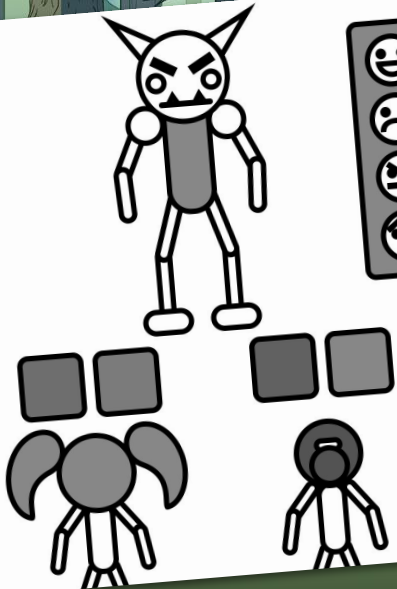
 Matilda Jones, from Doncaster, with the 4ft sword she discovered (Image: SWNS.com)

A seven-year-old girl stumbled across a 4ft sword in the same lake where King Arthur's Excalibur was said to have been thrown.

2019



Creative
Europe
MEDIA



The story presented is centred on female protagonists and focuses on emotion-related soft skills, rather than combat, two elements that are not frequent in video games. However, the application does not disclose much of the actual story, thereby making a proper assessment of the quality of the storytelling very difficult. Additionally, there is no original graphic material provided or any mention of sound and music treatment. The gameplay is described in detail at various levels, but seems to be a reuse of many already-existing mechanics, thus lacking originality. There is also limited information provided regarding storytelling integration with the gameplay.

The basic premise of the story and the cast of characters are original, and the gameplay is designed around non-violent ways of defeating monsters, which is unusual and potentially innovative. However, the use of non-violent means is described in a too vague way to be fully assessed in terms of innovation. The other gameplay elements are based on well-established mechanics and present no innovation. The lack of original visual materials, the very basic diagrams regarding the GUI and the missing description of the sound treatment make it impossible to evaluate innovation in these areas. There are no novelties regarding the use of new technologies or platforms.

The development plan and schedule are realistic, and the multiple prototype iteration testing is a promising approach to achieve better quality. However, the plan is only described in terms of broad milestones, without any information about what specific activities will be carried out and at what stage (development or production). The project has good trans-national potential thanks to its universal themes, diverse cast of characters and various cultural influences. The team is multinational, varied and mostly led by women, which is positive considering the point of view of the game is female. However, the story is described at such a high-level that it is impossible to determine its impact on international exploitation. In addition, the focus on European countries is not the appeal for international audiences, and while the applicant plans to launch several downloadable contents based on non-European countries, no strategy to this regards to when the game will be already published.

The team is experienced in self-publishing, plans to expand its competencies on various platforms and devotes a good percentage of the budget to advertising and promotional activities. However, they do not foresee any possible partnership for publishing the game and do not specify distribution. Apart from contacting influencers whose main demographics coincide with the game's target group, the applicant does not foresee to contract external marketing help. The marketing activities will be tailored to the chosen audience segments, nor foresee to contract external marketing help. The applicant does not foresee to contract external marketing help. The marketing activities will be tailored to the chosen audience segments, nor foresee to contract external marketing help. The applicant does not foresee to contract external marketing help. The marketing activities will be tailored to the chosen audience segments, nor foresee to contract external marketing help.

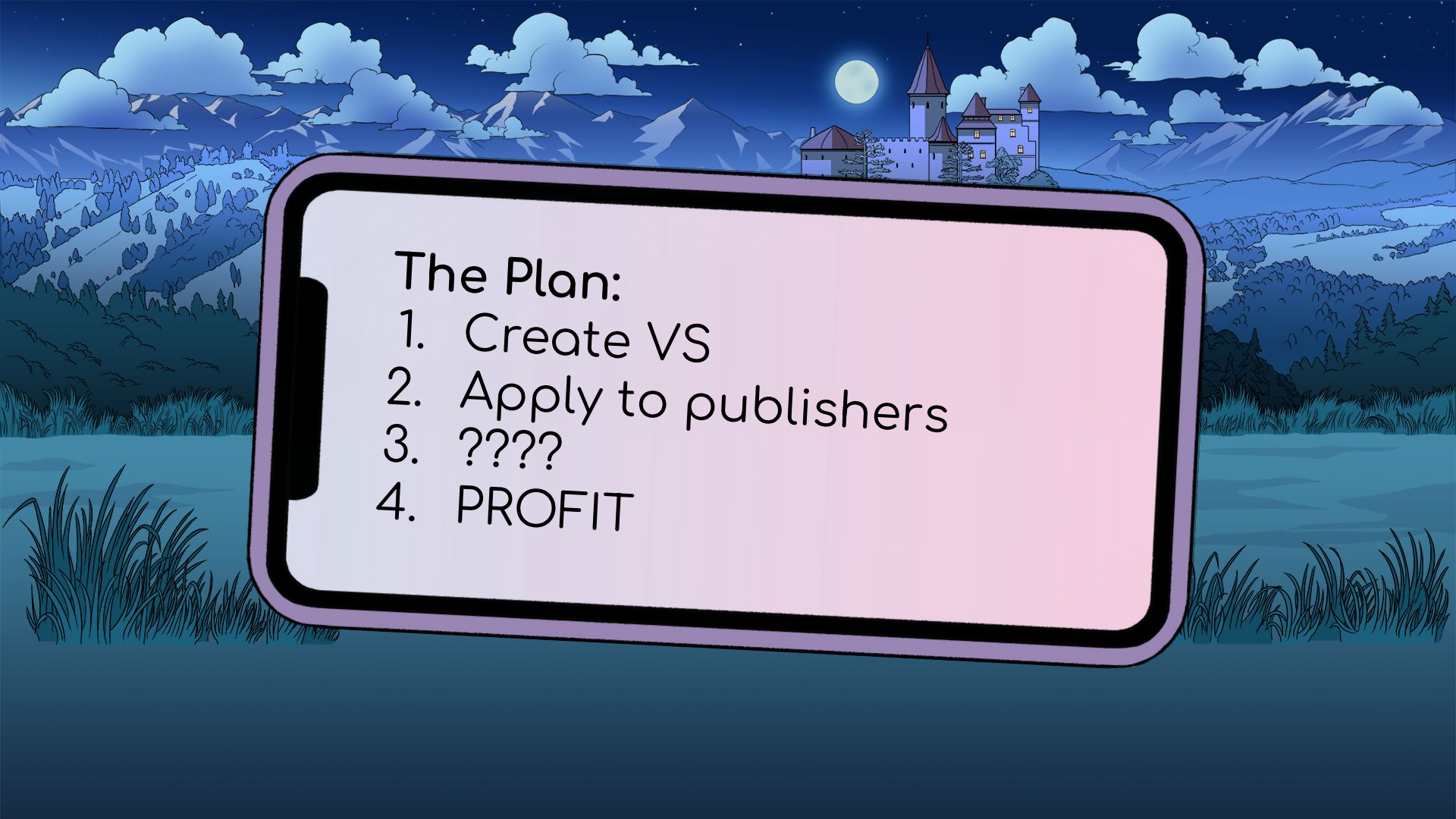
The applicant is willing to invest their own funds in the development and production of the game, but does not specify the budget. The budget is fairly defined with a good cost breakdown, but lacks potential partners who might consider the game appealing. The budget is fairly defined with a good cost breakdown, but lacks potential partners who might consider the game appealing. The budget is fairly defined with a good cost breakdown, but lacks potential partners who might consider the game appealing. The budget is fairly defined with a good cost breakdown, but lacks potential partners who might consider the game appealing. The budget is fairly defined with a good cost breakdown, but lacks potential partners who might consider the game appealing.

TL/DR



2020



- 
- A stylized illustration of a night landscape. In the background, there are mountains under a dark blue sky with a full moon and scattered clouds. A castle with several towers and lit windows sits on a hill in the middle ground. The foreground shows a field of tall grass and a body of water.
- The Plan:
1. Create VS
 2. Apply to publishers
 3. ????
 4. PROFIT



KREATUREKIND

Hello there!
Let's talk about girls who kill monsters with kindness.

www.kreaturekind.se | @kreaturekind.se | @kreaturekind

Overview

KreatureKind is an approachable single-player card battle game in which you use compassion, hugs and humor to help creatures.

This is they!

The premise is inspired by people who have found **SKOLSTREJK FOR KLIMATET** as well as young activists such as Greta Thunberg.

The target audience is 10-24 years old 40-50% female and often LGBTQ+. They will enjoy TV-series such as *Säven* Universe and play casual to mid-core games.

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Teaser

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Gameplay

What sets KreatureKind apart from other card battles, is the use of three decks (one per Girl). The Girls will have a Focus which makes the cards of that type stronger, and the player has to build each deck carefully depending on the current opponent's strengths and weaknesses.

When an encounter is completed, the player can choose to upgrade one of their Cards. They can also choose to instead acquire Pets, which give permanent buffs.

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2

3

4

Story

Our characters each have history. They have a past, a heart in which they store memories, which makes them uniquely effective as a person. But the most important thing to be is to be kind.

There will be a lot of love in this game. We want players to feel like they are part of the world, to feel like they are part of the story. We want them to feel like they are part of the story. We want them to feel like they are part of the story.

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Positioning

The card battle of *Slay the Spire*

The lovable creatures of *Monster Prom*

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Marketing & Virality

A large emphasis will be put on trying to achieve virality by creating memory- and engaging social media content that people want to follow and share.

Since our target audience will be active on Instagram, a lot of work will also be put into Instagram, a lot of work will also be put into Instagram, a lot of work will also be put into Instagram.

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Planning

Scope for base game:

- 1-2 girls
- 1-2 encounters per girl
- 1-2 cards per girl
- 1-2 pets per girl
- 1-2 upgrades per girl
- 1-2 achievements

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6

7

8

Budget & Funding

We need 2 177 000 SEK to complete the game.

Valiant will fund: 300 000 SEK

Needed funding: 1 877 000 SEK

We need \$217 600 USD

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Valiant Game Studio

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VALIANT GAME STUDIO

85% positive Steam reviews

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KREATUREKIND

Overview

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10

11

12

Q&A

Can you provide









Riley
 1000/1000
 🐛 🐛 🐛

Yui
 1000/1000
 🍷 🍷 🍷

Mira
 1000/1000
 🍷 🍷 🍷

Vlad the Sod Vampire
 500/500
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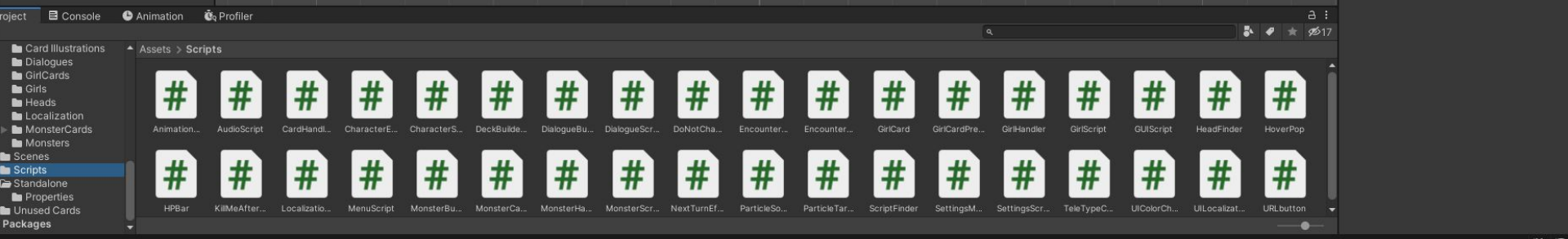
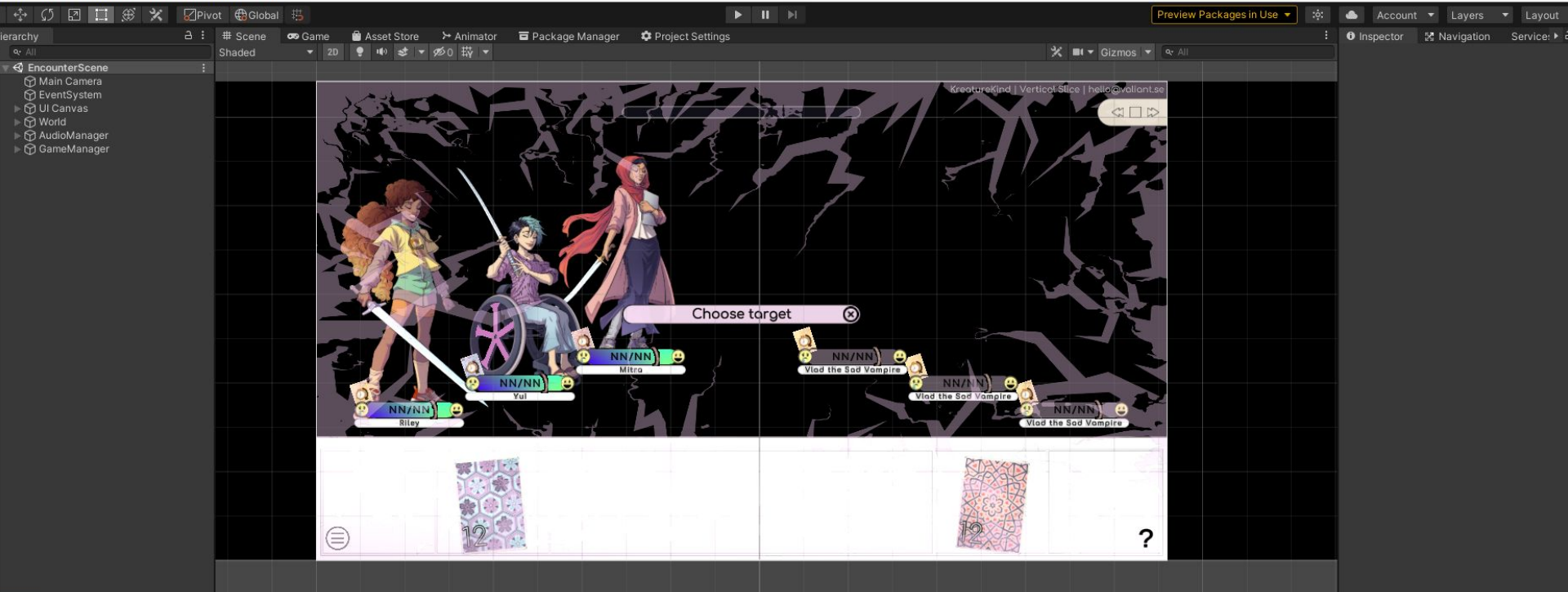
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Share insecurities 🍷
 Happiness to Target: 540
 Happiness to Caster: -180
 Instant AnyoneButSelf

Keylogger 🍷
 Target becomes vulnerable to Tech
 UntilRemover
 Instant Anyone

Listen to complaints 🍷
 Happiness to Target: 468
 Happiness to Caster: -108
 Instant AnyoneButSelf

3



The logo for 'Sword Heroes' features the word 'SWORD' in a bubbly, purple-to-blue gradient font with two stars above the 'D'. A sword is positioned horizontally across the middle of the word. Below it, the word 'HEROES' is written in the same bubbly font and color gradient.

SWORD
HEROES

The logo for 'Hero Swords' features the word 'HERO' in a bubbly, purple-to-blue gradient font with two stars above the 'O'. A sword is positioned horizontally across the middle of the word. Below it, the word 'SWORDS' is written in the same bubbly font and color gradient.

HERO
SWORDS

The logo for 'Hopepunk Heroes' features the words 'HOPEPUNK' and 'HEROES' stacked vertically in a bubbly, yellow-to-green gradient font with a white outline.

HOPEPUNK
HEROES

The logo for 'Highkey Heroes' features the words 'HIGHKEY' and 'HEROES' stacked vertically in a bubbly, yellow-to-green gradient font with a white outline.

HIGHKEY
HEROES

The logo for 'Creaturekind' features the word 'KREATUREKIND' in a yellow-to-orange gradient font, slanted upwards from left to right.

KREATUREKIND

The logo for 'Creaturekind' features the word 'KREATUREKIND' in a yellow-to-orange gradient font, slanted upwards from left to right. The 'i' in 'kind' has a heart shape as its dot, and the 'd' has a decorative flourish at the bottom.

KREATUREKiND



KREATUREKiND

An approachable card battle game about helping monsters

PRE-ALPHA TRAILER

https://youtu.be/4g3uogvq_kl



NOW WE WAIT

makeameme.org



KREATUREKIND

VALIANT
GAME STUDIO

